

At Bankingly, we are convinced that our mission of **enabling financial health and inclusion for all** is now more critical than ever, and to pursue it we are expanding our management team by adding a **Chief Product Officer** to lead our product strategy, manage the roadmap, research/listen to users, and more; reporting to the CEO.

We are looking for candidates with an entrepreneurial and high-spirited profile, and a strong ownership sense over his/her challenges and goals.

#### **Responsibilities:**

- Lead product and offering strategy definition and implementation
- Lead customer, competitor and market research, and data analysis
- Deliver constant value to new and existing customers through roadmap management
- Support Sales to close new customers and renew existing ones
- Support User Engagement to increase end customer usage
- Work with colleagues to identify partners who can help us to deliver the roadmap

#### **Profile:**

- Proven formal and informal leadership skills
- Technical enough to be able to translate customer needs into specific features to be developed
- Entrepreneurial, proactive and pragmatic
- Active listener and empathetic with customers and teammates
- Adaptable and quick learner in a fast-changing environment
- Great oral and written communicator
- Fluent in English and Spanish

#### **What do we offer?**

Being part of a high growing startup that operates in more than 10 countries, with a strong focus on the social impact that we are generating. We are convinced that we can work with passion and commitment without sacrificing our personal life.

#### **About Bankingly**

Bankingly is a top SaaS fintech in Latin America and we are expanding our footprint in Africa. We work very hard every day to democratize people's access to their money through better digital services, regardless of their resources or location. We work with financial institutions that share this vision to help them reach their goals and grow with their clients.

We are a group of entrepreneurs that believe in working with passion, ownership and integrity. We were founded 5 years ago and count over 60 financial institutions as our clients.

A small sample of how high our expectations are (no pressure):

[What a Great VP of Product Really Does | SaaStr - YouTube](#)

[20 Years of Product Management in 25 Minutes by Dave Wascha - YouTube](#)

**Locations:** Montevideo or Mexico City.

**Language required:** Fluent English and Spanish.

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